Advertiser Ref

CONTRACT

KOAT 3801 Carlisle Blvd. NE Albuquerque, NM 87107 (505)884-7777

And:

SRCP Media Inc. Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

	Contract / Re	vision	Alt Order	#
	961880	1	06364300	5
Product			•	<u> </u>
Issue				
Contract Dates	Estimate #			
10/19/12 - 10/28/12	312 REFORI	M NM N	ow	
Advertiser			Original Date	e / Revision
Reform New Mexico No	w		10/08/12	/ 10/08/12
	Billing Cycle EOM/EOC	Billing Broade	<u>Calendar</u> cast	<u>Cash/Trade</u> Cash
	Station KOAT	Account Executive Mary Tricoli		Sales Office HRP -Washingt
	Special Hand	ling		
	Demographic			
	Adults 35+			
	IDB#	Advert	iser Code	Product Code
		51		103

Spots/

Agency Re

*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
N 1 KOAT 10/19/12 10/25/12 Action 7 News @ 10p M-F	10-1030ρ	:30	NM 2	\$3,800.00
Class of Time - Fixed Non Pre-emptible Start Date	<u>Rate</u> \$1,900.00			
N 2 KOAT 10/19/12 10/25/12 Nightline	1105-1135p	:30	NM 5	\$1,750.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/19/12 10/25/12 MTWTF 5	<u>Rate</u> \$350.00			
N 3 KOAT 10/19/12 10/25/12 Anderson Cooper	11a-12n	:30	NM 5	\$1,250.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/19/12 10/25/12 MTWTF 5	<u>Rate</u> \$250.00			
N 4 KOAT 10/19/12 10/25/12 Chew, The	12-1pm	:30	NM 5	\$1,000.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/19/12 10/25/12 MTWTF 5	<u>Rate</u> \$200.00			
N 5 KOAT 10/19/12 10/25/12 Action 7 News @ 6p	6-630p	:30	NM 5	\$6,500.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 10/19/12 10/25/12 MTWTF 5	<u>Rate</u> \$1,300.00			
N 6 KOAT 10/19/12 10/25/12 6a A7N More In The AM	6-7a	:30	NM 5	\$5,500.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/19/12 10/25/12 MTWTF 5	Rate \$1,100.00			
N 7 KOAT 10/19/12 10/25/12 Good Morning America	7-9a	:30	NM 5	\$4,250.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/19/12 10/25/12 MTWTF 5	<u>Rate</u> \$850.00			
N 8 KOAT 10/20/12 10/27/12 Action 7 News @ 5p Sat	5-530p	:30	NM 2	\$1,100.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and unti-payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise

\$34,400.00

47

Totals



Alt Order # Contract / Revision 06364306 961880 Contract Dates Estimate # **Product** 10/19/12 - 10/28/12 Issue 312 REFORM NM NOW #

Original Date / Revision <u>Advertiser</u> 10/08/12 / 10/08/12 Reform New Mexico Now

							Spots/				
*Line	Ch Start I	Date End D	ate Description	on .	Start/End Time	Days	Length Week	Rate	Type S	pots	Amount
Maa	Start Date k: 10/15/12	End Date	Weekdays	Spots/Week	Rate	•					
	k: 10/15/12 k: 10/22/12	10/21/12 10/28/12	1-	1 1	\$550.00 \$550.00				ŀ		
	KOAT 10/20/			More in the AM	*		:30		MM	4	\$2,200,00
_	Class of Time			More at the AM	0-9a		.30		INIVI	7	42,200.00
	Start Date	End Date	Weekdays	Spots/Week	Rate						
	k: 10/15/12	10/21/12	2-	2	\$550.00				ľ		
Weel	k: 10/22/12	10/28/12	2-	2	\$550.00						
	KOAT 10/21/		12 Action 7 Ne	ws @ 5p Sun	5-530p		:30		NM	2	\$1,100.00
	Class of Time			Carta Atlanta	Data						
Week	Start Date c: 10/15/12	End Date 10/21/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$550.00						
Week	c 10/22/12	10/28/12	1	1	\$550.00						
N 11	KOAT 10/26/	12 10/26/1	2 Action 7 Ne	ws @ 10p M-F	10-1030p		:30		NM	1	\$1,900.00
	Class of Time										
Mari	Start Date	End Date	Weekdays	Spots/Week	Rate				- 1		
	c: 10/22/12	10/28/12	1	1	\$1,900.00						* 255.44
	KOAT 10/26/1		2 Nightline		1105-1135p		:30		NM	1	\$350.00
'	Class of Time Start Date	End Date	Pre-emptible Weekdays	Spots/Week	Rate						
Week	: 10/22/12	10/28/12	1	1	\$350.00				ľ		
N 13 I	KOAT 10/26/1	2 10/26/1	2 Anderson C	оорег	11a-12n		:30		NM.	1	\$250.00
	Class of Time										
Wook	Start Date : 10/22/12	End Date 10/28/12	Weekdays	Spots/Week	<u>Rate</u> \$250.00						
	KOAT 10/26/1			· ·			:30		NM	1	\$200.00
	Class of Time				12-1pm		.30		IAIA		\$200.00
`	Start Date	End Date	Weekdays	Spots/Week	Rate						
Week	: 10/22/12	10/28/12	1	1	\$200.00						
	KOAT 10/26/1		2 Action 7 Ne	ws @ 6p	6-630p		:30		МИ	1	\$1,300.00
(Class of Time										
Week	Start Date : 10/22/12	End Date 10/28/12	Weekdays 1	Spots/Week	<u>Rate</u> \$1,300.00						
	OAT 10/26/1		2 6a A7N Mor	e In The ΔM	6-7a		:30		NM	1	\$1,100.00
	Class of Time			o iii iiio run						•	+ 111
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>				1		
	10/22/12	10/28/12	1	1	\$1,100.00						
	COAT 10/26/1		2 Good Morni	ng America	7-9a		:30		NM	1	\$850.00
	Class of Time -			Conta Milack	Poto				1		
	Start Date	LITO Date	<u>Weekdays</u>	Spots/Week	Rate						

Tax 1 Note: New Mexico Tax Rate 7%

10/28/12

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Week: 10/22/12

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
0/01/12 -10/28/12	47	\$34,400.00	\$29,240.00	\$2,046.80	\$31,286.80
Totals	47	\$34,400.00	\$29,240.00	\$2,046,80	\$31,286.80

\$850.00

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	Contract / Revision 961880 /	Alt Order # 06364306
Contract Dates 10/19/12 - 10/28/12	Product Issue	Estimate # 312 REFORM NM NOW #:
Advertiser Reform New Mexico N		riginal <u>Date / Revision</u> 10/08/12 / 10/08/12

ignature:	 Date:	•	
			_

CONTRACT



And:

SRCP Media Inc Attention: Betsy Vonderheid 201 North Union Street Ste 200 Alexandria, VA 22314

Class of Time - Pre-emptible with notice

End Date

11/04/12

Class of Time - Pre-emptible with notice

End Date

11/04/12

11/02/12

11/03/12

Start Date

KOAT 10/29/12

Start Date

KOAT 11/03/12

Week: 10/29/12

Week: 10/29/12

<u>Weekdays</u>

Weekdays

MTWTF-

MTWTF--

Spots/Week

5

Spots/Week

5

Good Morning America

Action 7 News @ 5p Sat

	Contract / Re	vision		Alt Order #	
	961890	1		06364302	
Product					
Issue					
Contract Dates	Estimate #				_
10/29/12 - 11/06/12	313 REFORM	A NM N	ow		
Advertiser			<u>Ori</u>	ginal Date	/ Revision
Reform New Mexico Now	•		1	0/08/12	/ 10/08/12
	Billing Cycle	Billing	Cale	endar	Cash/Trade
	EOM/EOC	Broadcast			Cash
	<u>Station</u>	Account Executive		xecutive	Sales Office
	KOAT	Mary 7	rico	li	HRP -Washingte
	Special Hand	ling			-
	Demographic				
	Adults 35+				
	ID8#	Adverti	ser	Code	Product Code
		51			104
	Agency Ref			Advertiser	Ref

NM

NM

5

\$4,250.00

\$550.00

\$1,100.00

Spots/

:30

:30

*Line Ch Start Date End Date Description Start/End Time Length Week Rate Type Spots Amount Davs 1 KOAT 10/29/12 11/02/12 Action 7 News @ 10p M-F 10-1030p :30 NM 2 \$3,800.00 Class of Time - Fixed Non Pre-emptible Spots/Week Weekdays Start Date End Date Rate Week: 10/29/12 \$1,900.00 11/04/12 MTWTF--:30 NM 5 \$1,250.00 KOAT 10/29/12 11/02/12 Anderson Cooper 11a-12n Class of Time - Fixed Non Pre-emptible Class of Time - Fixed Non Pre-emptible Start Date Weekdays End Date Spots/Week Rate Week: 10/29/12 11/04/12 \$250.00 MTWTE--5 12-1pm \$1,000.00 :30 NM KOAT 10/29/12 11/02/12 Chew. The Class of Time - Pre-emptible with notice End Date Spots/Week Start Date <u>Weekdays</u> Rate \$200.00 Week: 10/29/12 11/04/12 MTWTF--5 NM \$6,500.00 :30 KOAT 10/29/12 11/02/12 Action 7 News @ 6p 6-630p Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Rate \$1,300.00 Week: 10/29/12 11/04/12 MTWTF --5 NM \$5,500.00 :30 KOAT 10/29/12 11/02/12 6a A7N More In The AM 6-7a

Class of Time - Pre-emptible with notice Spots/Week End Date Start Date Weekdays 1 Rate 11/04/12 \$550.00 Week: 10/29/12 ----1-NM 2 KOAT 11/03/12 11/03/12 Sa 6a A7N More in the AM :30 Class of Time - Pre-emptible with notice

Rate \$1,100.00

> Rate \$850.00

7-9a

5-530p

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Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



	Contract / Revision 961890 /	Alt Order # 06364302
Contract Dates 10/29/12 - 11/06/12	Product Issue	Estimate # 313 REFORM NM NOW #;
Advertiser Reform New Mexico N		iginal Date / Revision 10/08/12 / 10/08/12

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week Rate	e Type Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Longa Troon Trans	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Week: 10/29/12 11/04/122- 2	\$550.00			
N 9 KOAT 11/04/12 11/04/12 Action 7 News @ 5p Sun	5-530p	:30	NM 1	\$550.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 10/29/12 11/04/121 1	<u>Rate</u> \$550.00			
N 10 KOAT 11/05/12 11/05/12 Anderson Cooper	11a-12n	:30	NM 1	\$250.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$250.00			
N 11 KOAT 11/05/12 11/05/12 Chew, The	12-1pm	:30	NM: 1	\$200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$200.00			
N 12 KOAT 11/05/12 11/05/12 Action 7 News @ 6p	6-630p	:30	NM 1	\$1,300.00
Class of Time - Fixed Non Pre-emptible Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 1 1	<u>Rate</u> \$1,300.00			
N 13 KOAT 11/05/12 11/05/12 6a A7N More In The AM	6-7a	:30	NM 2	\$2,200.00
Class of Time - Pre-emptible with notice Start Date End Date Weekdays Spots/Week Week: 11/05/12 11/11/12 2 2	<u>Rate</u> \$1,100.00			
N 14 KOAT 11/05/12 11/05/12 Good Morning America	7-9a	:30	NM 2	\$1,700.00
Class of Time - Pre-emptible with notice <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/05/12 11/11/12 2 2	<u>Rate</u> \$850.00			
		Totals	38	\$30,150.00

*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
10/29/12 -11/05/12	38	\$30,150.00	\$25,627.50	\$1,793.93	\$27,421.43
Totals	38	\$30,150,00	\$25,627.50	\$1,793.93	\$27,421.43

Signature:	Date:	

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